# 3rd Pingyao Crouching Tiger Hidden Dragon International Film Festival REGULATIONS, TERMS AND CONDITIONS FOR SUBMISSION OF FILMS

The following terms and conditions govern the submission of films to PYIFF – Pingyao Crouching Tiger Hidden Dragon International Film Festival ('the Festival'), and this document supersedes all previous versions. Any questions about these terms should be directed to submission@pyiffestival.com.

- 1. The *3rd Pingyao Crouching Tiger Hidden Dragon International Film Festival*, organised by Pingyao Film Festival Co., Ltd, will be held in Pingyao from 10- 19th October, 2019.
- 2. The aim of the Festival is to raise awareness and promote the various aspects of Chinese-language, Asian and international cinema in all of its forms: as entertainment and as an industry, as art and as a platform for dialogue. As well as all the sections mentioned in the following paragraphs, the Festival may include retrospectives and tributes to major figures as a contribution towards raising awareness of the history of cinema.

## 3. SUBMISSION AGREEMENT - OFFICIAL SELECTION

**3.1** By submitting a film you confirm that you have obtained consent from any and all owners, creators and other authorized representatives of the film whose consent

is required to submit the film to the Festival and screen the film at the festival, and that you have read, understood and agreed to the terms.

**3.2** The Festival may disqualify or reject, but is not required to do so, any submission that it determines is not in whole or part in compliance with these terms, and may do so without refunding any submission fees or returning the submission.

## 4. SUBMISSION CATEGORIES AND ELIGIBILITY

- **4.1** Films submitted for the Festival must be submitted under one of the categories below. Film that do not meet the eligibility criteria should not be submitted and will not be considered.
- **4.2** For the purposes of submission, 'Chinese-language' films are films with over 60% of dialogues in Mandarin / Chinese Dialects . All other films are considered 'International'.
- **4.3** Only films that meet the following conditions may be submitted for consideration by the Official Selection
- 4.3.1 Chinese features with a running time of 60 minutes or longer
- **4.3.2** International features with running time of 60 minutes or longer
- **4.3.3** Films that have been produced during the twelve months preceding the Festival (completed not earlier than 31 October 2018).
- **4.3.4** Films whose distribution prior to the festival will be limited to their country of origin.
- **4.3.5** All the selected films should obtain the approval by Chinese administrative authority no later than 5 August, 2019.

- **4.3.6** Films that have not been presented at any Asian international motion picture event. If the film has been selected for and presented at the international section of an Asian festival prior to the PYIFF dates, it becomes ineligible for our festival.
- **4.3.7** Films that have not been shown on the Internet.
- **4.3.8** Priority will be given to films presented as a World or International Premiere.
- **4.3.9** Exceptions for Gala presentations may be requested only for films presented exclusively in their country of origin or continent of origin.
- **4.3.10** Works previously presented in competing or non-competing sections at other Asian international festivals are therefore excluded, as are those already available on the web.
- **4.3.11** In case of international co-productions the main country of production will be considered as country of origin.
- **4.3.12** It is possible to present a work in progress copy of the film. When filling out the entry form, please state if your submission is the final version or a working version. Submission of a working copy does not allow for later submission of a final copy.
- **4.3.13** The Festival will accept films submitted without subtitles if the original language is English or Mandarin; all other original languages and/Chinese languages of dialects should be submitted with English or Chinese subtitles.
- **4.3.14** All films must be submitted as DVD/Blu-ray/link screeners.
- **4.3.15** All films must be available to screen in DCP (Digital Cinema Package) format by 9<sup>th</sup> September 2019. No format exceptions can be made.

## 5. PROCESS FOR SUBMISSION

**5.1** To submit a Film for Festival consideration the applicant must, no later than

## August 5th, 2019:

- a) fill out the selection entry form, exclusively via our website www.pyiffestival.com;
- b) pay the admission fee;
- c) send to the Festival a viewing copy of the film.
- **5.2** Submitted screeners should contain one version only of the Film in the original language of production, with English subtitles if the original language is not Chinese Mandarin;
- **5.3** Sumbitted screeners as discs should formatted in MPEG-2 video for Region 3/Asia or Region 0/no region (i.e. the DVD/Blu-ray is authored as a video DVD/Blu-ray and not burned as a data disc containing Quicktime or other similar file format); screen watermarks are acceptable.
- **5.4** Submitted screeners should be labelled with the following: (i) title, (ii) production company name, phone number and address, (iii) director's name, (iv) length in minutes, and (v) online tracking number.
- **5.5** Applicants should test their DVD/Blu-ray/links thoroughly before submitting them. The Applicant has sole responsibility for ensuring that the submitted screener plays in its entirety on an industry- standard players/projectors.
- **5.6** The Festival will not review multiple versions of a submitted Film. Only one version of the Film may be submitted. If multiple versions are submitted, the Festival will view only the version that was received first.
- **5.7** Screeners will not be returned.

## 6. SUBMISSION DEADLINES AND FEES

**6.1** In order to be eligible for consideration, submissions must be post-marked or submitted online, and all fees paid, by the deadlines outlined below:

# Submission Deadline 5th August 2019 – Fee USD 60

**6.2** If you are submitting a Chinese-language film and you would like to apply with no entry fee, please select 'No entry fees' on the submission form. PYIFF will advise by email if the fee waiver is agreed.

## 7. SHIPPING INSTRUCTIONS FOR SCREENERS

- **7.1** All Films must be sent by way of prepaid shipping. The Festival will not accept collect/cash-on- delivery shipments.
- **7.2** The Festival is not responsible for and will not accept shipments incurring expenses for terminal charges, duties, taxes or customs brokerage. Applicants should clearly indicate on all waybills that transportation and customs charges are to be billed to the sender. Any shipping charges incurred by the Festival will be billed back to the Applicant.
- **7.3** If the copy is sent through an express parcel service from outside of China, your package should read "For cultural purposes only" and "No commercial value".
- **7.4** The Festival is not responsible and bears no liability with respect to clearance of shipments through China customs. However, the Festival recommends that Applicants sending submissions from outside of China take the following steps to increase the chance of successful review by China customs:
- A. Include three copies of a proforma invoice (declaration of contents) containing the following information:
- Sender's name, address and telephone number

Recipient's address

Title of film and format

Length of film

Fair market value (standard is USD 25)

Country of manufacture

Declaration "Goods on loan for Film Festival purposes only. No commercial value. Non-pornographic."

Sender's signature

B. The proforma invoice should be included with the courier waybill. Applicants shipping via international post should affix a customs declaration label to the outside of the package.

**7.5** The Festival does not confirm receipt of shipment, and is not responsible for lost or misdirected packages. It is the Applicant's responsibility to ensure that the submission procedure is complete, and that the screener has been received by the Festival.

**7.6** DVD/Blu-rays should be sent by post or parcel service directly to the Film Department (Copy Traffic) at the Festival office:

## **CONTACT**

Pingyao Crouching Tigers Hidden Dragon International Film Festival

Film Department.

Tel:8610-57538199

Email: <a href="mailto:submission@pyiffestival.com">submission@pyiffestival.com</a>

Address: 1F East, Block 2, 77 Cultural and Creative Industries Park, No.77

Backstreet of National Art Museum, East District, Beijing, China 100010

# (Address in Chinese)

## 平遥国际电影展

## 影片部

## 北京市东城区美术馆后街 77号

77 文化创意产业园 2 号楼一层东区 (邮编: 100010)

# The address can also be found at the end of the entry form.

- 7.7 Any other information regarding the film submitted for selection must be sent exclusively in electronic format to the same address above.
- **7.8** The Festival is under no obligation to return the films submitted for selection, unless they arrive with prepaid return packaging via express carrier (courier or diplomatic bag). Any returns must be requested no later than September 2019.

#### 8. SELECTION

- **8.1** The Festival will consider for inclusion all eligible films that have been submitted by the above deadline and in accordance with these terms. The Festival reserves the right to consider for inclusion films received at any time and through any means, channel or process, including means, channels or processes other than those outlined in these Terms. Nothing in these terms or otherwise requires the Festival to select for Festival inclusion any of the films submitted through the process outlined in these terms.
- **8.2** The Festival Director will be assisted in the selection process by a Programmers' Committee a team of international Programmers/Consultants, each dealing with a different geographical area. The Festival will put each decision on record. The Artistic Director, after hearing the opinion of the Programmers' Committee, will decide in which section a film can participate.

# 8.3 The programme is organized into the following sections:

# **Crouching Tigers**

An international selection, comprising a maximum of seven feature films and focusing on new directors. Only debut and second films presented as world, international or Asian premieres at the Festival will be eligible.

# **Hidden Dragons**

A panorama of the best debut and second films from Chinese directors, comprising a maximum of seven films, will also be organized.

# **Nocturne (Focus on Genre Cinema)**

An international selection, comprising a maximum of nine feature films representing the latest trends and components of contemporary Genre Cinema. Only feature films presented as world, international or Asian premieres at the Festival will be eligible.

#### Galas

Several important works of the year will be presented in the Galas section, comprising a maximum of eight films.

Only feature films presented as world or international premieres will be admitted. Only in exceptional circumstances will exceptions be made for films offered as Asian premieres.

## **Best of Fest Panorama**

A selection of the awarded films from major international festivals, comprising a maximum of six films. Only feature films presented as Asian premieres at the Festival will be eligible.

# Retrospective/Tributes

The Festival will also organize a retrospective and will consider also tributes to major film-personalities.

## Made-in-Shanxi

A showcase of titles helmed by Shanxi filmmakers, produced by Shanxi production companies as major companies, and films set in or were shot in Shanxi.

## 9. INVITED FILMS

- **9.1** If a film is selected, the Film Department will contact the entrants and send an official invitation and all the necessary information in due time, and not later than September 10th, 2019.
- **9.2** All films not selected to participate in the Festival will be contacted by email on or around September 15th, 2019.
- **9.3** Each film selected receives a certificate of participation.

# 9.4 Entry Form

The films invited will receive an official Entry form to be duly completed and returned no later than September 2nd, 2019. Receipt of this form by the Festival implies the legal acceptance of the invitation by all concerned and will be considered definitive and irrevocable.

# 9.5 Scheduling/screening date and time

The general scheduling and screening times are the sole responsibility of the Festival, but will be discussed with the entrant.

# 9.6 Programme announcement

The invitation of a film to participate must remain confidential until the announcement of the programme by the Festival. Failure to comply will result in its exclusion from the selection.

# 9.7 Film copies

The presenters of invited films must send the following by, and no later than

September 2nd, 2019:

- 1 DCP copy of the original version with Chinese/English subtitles for the official and press preview screenings;
- 1 Blu-ray disc of the original version with Chinese/English subtitles for exclusive internal use (electronic subtitles and simultaneous translation) by the Festival services;
- 2 lists of subtitles.

# 9.8 Specifications for the Digital Cinema copy of the movie.

Once your submission is complete, contact the Film Department for the server certificate and for details of how to send your KDM.

Other specifications for digital cinema with regard to the systems used by the Festival will be sent to the presenters.

# 9.9 Catalogue and Press Material

All necessary material for the Festival catalogue (synopsis, cast and credits, biography and complete filmography of the director, director's statement about the film, photos of director, stills of key scenes from the film in b/w or colour) must be provided to the Festival at the earliest possible convenience, but no later than September 2nd, 2019. In case of any mail shipment, the parcel must be labelled as "Material for Catalogue".

The proprietors of films participating in the Festival must send the press pack for the film electronically, no later than September 10th, 2019, for distribution to press/media and potential buyers

Invited works will be requested to send digital images of the film and the director, video material ( .avi / .mov / .mp4) and audio clips. The publicity and promotional material must state "Film Selected for the 3rd Pingyao Crouching Tiger Hidden Dragon International Film Festival", and, where applicable, one of the three

mentions: "World Premiere", "International Premiere", "Asian Premiere".

# 9.10 Official Logo

All forms of promotional activity after the official presentation of the programme by the Festival must, with the explicit commitment of those submitting a film, include a mention of participation in the 3rd Pingyao Crouching Tiger Hidden Dragon International Film Festival and also the PYIFF logo, as supplied by the Festival. Films awarded a prize must also state which award was won, in accordance with the official graphic designs predetermined and supplied by the Festival.

## 10. SHIPPING AND INSURANCE

#### 10.1 Addresses

For all films invited, the presenters should contact the Festival Film Department (<u>submission@pyiffestival.com</u>) beforehand for instructions regarding shipment.

# 10.2 Shipping of Promotional Material

All costs related to the transport of publicity, promotional and photographic material from the place of origin to the Festival office must be met by the participants.

# 10.3 Shipping Insurance

All insurance costs covering the transport of films and press material to and from the Festival must be met by those presenting the films.

#### 10.4 Insurance at the Festival

The 3rd Pingyao Crouching Tiger Hidden Dragon International Film Festival provides "fully-comprehensive risk" insurance coverage for the entire period during which the copies are in the care of the Festival. The insurance value of a

film may not exceed the average laboratory costs for a standard copy. Furthermore, all necessary measures will be taken by the Festival to protect the author's copyright for works entrusted to the Festival, in accordance with the FIAPF dispositions regarding safeguarding against piracy.

## 11. RETURN OF MATERIALS

- 11.1 The return address for screening DCPs will be collected by the Festival. The presenters should provide the return address by the due date in order for the festival to release the print once the Selection Committee has finished screening it.
- 11.2 Other screening materials: Following the screening, the various materials received are not returned to the sender by the Festival.

The work-in-progress materials and films for which no return has been requested and paid for may be transferred to the Festival Archives for documentation and research purpose. They will not be used for commercial purposes, in order to protect the interests of the film-makers, producers and right-holders.

## 12. COPIES FOR THE FESTIVAL ARCHIVES

## 12.1 Donation to the Archives

Directors and producers of films presented at the Festival are warmly invited to donate a copy of their work to the Archive of the Pingyao Crouching Tiger Hidden Dragon International Film Festival, destined solely for the purposes of research and documentation, and excluding all commercial use in order to protect the interests of the film-makers and the producers.

## 12.2 Preservation of works

Copies will be kept at the Archive for the sole purpose of documentation and

research, excluding any commercial use, in order to protect the interests of the film-makers and the producers.

## 13. FESTIVAL JURIES AND AWARDS

# 13.1 Rossellini Awards

The Rossellini Foundation will organize an International Jury of five to seven personalities from the world of cinema and culture from various countries, excluding any person involved in any capacity on the production of the works invited or who may have an interest in their distribution.

The Rossellini Awards jury will decide on the following prizes for feature films in the Crouching Tigers programme section:

- Best Film, with a cash award of USD 20,000, to be split equally between the director(s) of the film for the development of their next film (USD 10,000), and the film's distributor for China (USD 10,000).
- Best Director, with a cash award of USD 10,000 for the development of the director's next film.

## 13.2 Fei Mu Awards

The Fei Mu Foundation will organize a Jury of five personalities from the world of cinema and culture from Greater China, excluding any person involved in any capacity on the production of the works invited or who may have an interest in their distribution.

The Fei Mu Awards jury will decide on the following prizes for feature films:

- Best debut or second Chinese-language film in the Official Selection, with a cash award of RMB 120,000, to be split equally between the director(s) of the film for the development of their next film (RMB 60,000), and the film's distributor for

China (RMB 60,000).

- Best Chinese Director of a debut or second Chinese-language film in the Official Selection, with a cash award of RMB 60,000 for the development of the director's next film.
- Best Actor
- Best Actress

## 13.3 Youth Jury Award

A Youth Jury, composed of film students, will also be created, in association with universities and other higher education institutions, will choose one film in the Hidden Dragons programme section categories for the Youth Jury Award.

## 13.4 Audience Awards

75 spectators, recruited by the Festival will be divided into 5 groups to watch the films in Official Selection, and decide on the following awards:

- Best Film (Crouching Tigers)
- Best Film (Hidden Dragons)
- Best Film (Nocturne)
- Best Film (Galas)
- Best Film (Best of Fest)
- 13.5 The Artistic Director of the Festival will recommend to the Festival President and Board of Directors the nominations for one or more Career Achievement awards.
- **13.6** When a PYIFF awarded film is released theatrically, the producers and distributors of the film undertake to display a mention of any prize received and the PYIFF logo at the beginning of the film.

## 14. ANTI PIRACY

Festival's possession.

14.1 The Festival takes reasonable anti-piracy precautions. While in the Festival's possession, all Films are securely stored and regularly inventoried. Access to Films is limited to Festival Programming staff who require access in order to screen and consider submissions. No duplication and loaning of Films is permitted.

14.2 By submitting a Film to the Festival, the Submitting Parties hereby release the Releasees from any and all liability in the event of theft, unauthorized access or copying, or any breach of copyright of the submitted Film while it is in the

## 15. GENERAL RULES AND INDEMNITIES

- **15.1** Participation in the Festival automatically entails observance of these terms.
- **15.2** Producers, distributors or other parties who submit films to the Festival must guarantee they are legally authorized to do so.
- 15.3 By submitting the film to the Festival, the Applicant and Film Owners (the "Submitting Parties") hereby warrant and represent that: (i) the Film is wholly original and is not copied from and does not include any other work that is the subject of copyright or other protection, unless such work is in the public domain or the Submitting Parties have obtained any and all consents, releases, licenses, and other authorizations or waivers of any kind necessary for the inclusion or reproduction of any person, character, location, thing, trade-mark, sound recording, musical composition or other work in the Film; (ii) the Film does not defame any person or violate the common law or statutory rights, including, without limitation, the rights of privacy and publicity or any other right of any person; (iii) the Film is not the subject of litigation; nor any dispute which would give rise to litigation (iv)

there are no agreements, nor will there be any agreements made subsequent to the date of this Film submission that would or could have the effect of impairing the Submitting Parties' ability to provide the Film as contemplated herein, or otherwise conflict with any provision of these Terms.

- 15.4 The Submitting Parties agree to indemnify and hold harmless the Festival, its licensees, successors and assigns, and its and their members, officers, directors, employees, volunteers, agents, representatives, associates and affiliates (each, a "Releasee"), from any claim, suit, action or other proceeding brought against a Releasee and from any losses, costs, or damages, including the Releasee's full legal fees and costs, which it may have suffered or incurred or may suffer or incur, directly or indirectly based on, in connection with, or arising from the use and exhibition of the Film submitted by the Applicant or the breach or alleged breach of any representation, warranty or other agreement made by the Applicant in these Terms, or in the Applicant's registration form.
- **15.5** The Festival reserves the right to rule, in its sole discretion, on cases and situations not foreseen by these Terms.